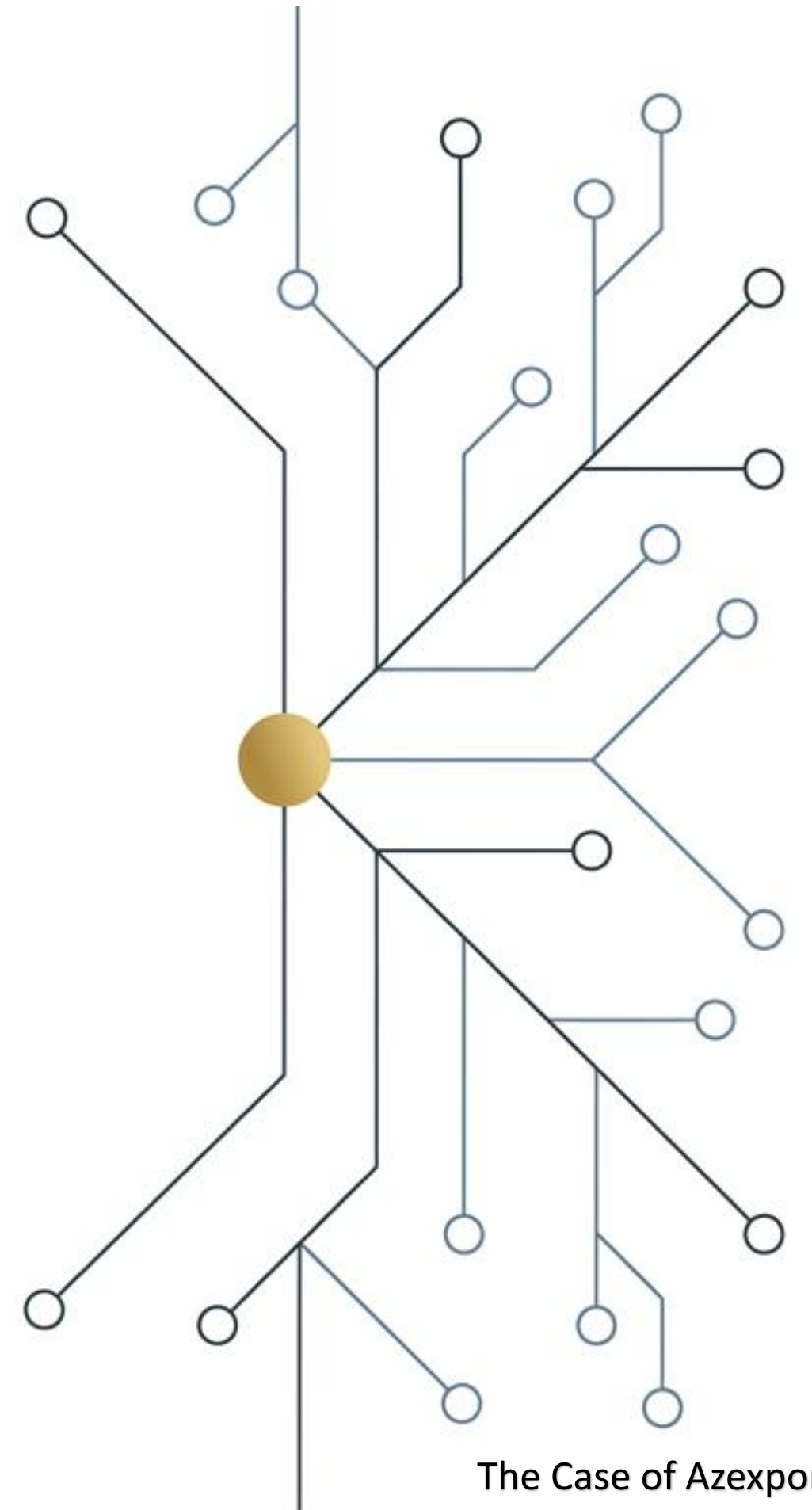


The Digital Bridge

Accelerating the Non-Oil Economy
through Global E-Commerce

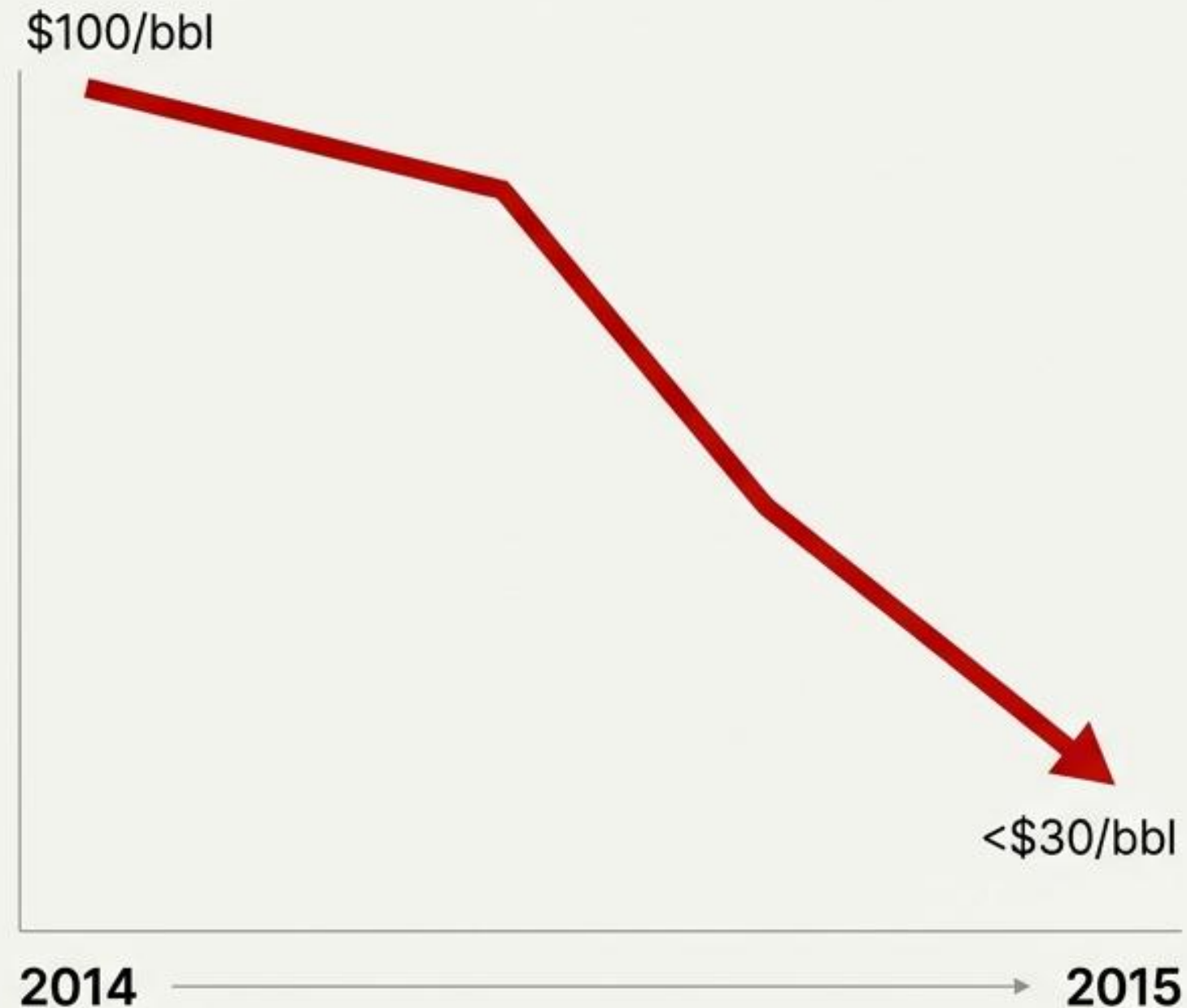
The Case of Azexport



The Case of Azexport

The 2014-2015 Global Shift

Sharp decline in global oil prices exposed high reliance on the oil and gas sector.



The Vulnerability

Over-reliance on energy export revenues.



The Barrier

Non-oil entrepreneurs lacked direct access to global buyers.

The Pivot

Strategic mandate to digitize, diversify, and empower the non-oil sector. 36% of the workforce in agriculture required immediate market access.

The Creation of Azexport



The Core Mission

Create a seamless digital bridge for local producers.

Beyond a Directory

Active, state-backed product promotion over passive listing.

Focus on Inclusion

Breaking down technical and financial barriers to entry.

The Innovation of Reverse Dropshipping

A world-first model reversing the traditional e-commerce flow.



Centralized Power: Operating under a state-backed Golden Member account. Local producers instantly sync across global giants with top-tier search visibility.

Push2Export: The Single-Window Ecosystem



State-Sponsored Ecosystem

All membership, marketing, and matching costs are 100% covered by the government.

Transforming the Export Landscape

	Before 2016	The Azexport Ecosystem
Market Access	Isolated to local intermediaries only.	Global visibility via Alibaba & Amazon. 
Bureaucracy	Fragmented agencies and endless paperwork.	Push2Export single-window automation. 
Cost to SME	Prohibitive marketing and certification fees.	100% State-sponsored memberships. 

Massive Scale and Traction



3,500

Registered Businesses

Rapid adoption, scaling from an initial cohort of just 100 local companies.



60x

Online Presence

Explosive visibility increase for Azerbaijani goods on global marketplaces.



50,000+

International Orders

High-volume, tangible cross-border commerce processed to date.

Ecosystem Growth: Evolved into a comprehensive suite of digital trade services.

Unprecedented Return on Investment

Global Reach

Export geography expanded to 122 countries, including 32 completely new markets.

The Multiplier

\$1 invested generates \$3,000 in international quotations.

Macro Impact

Doubled non-oil exports to \$3.35 billion by 2024.

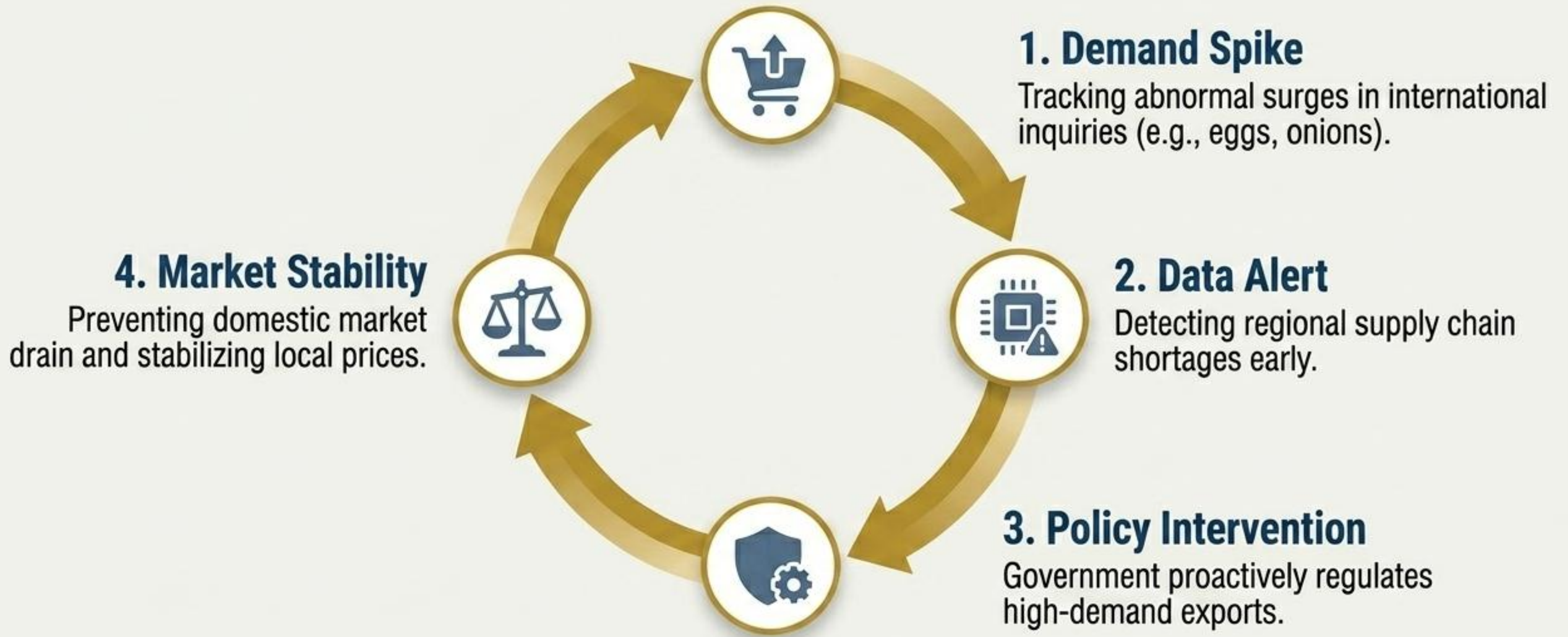


Türkiye (30.5%)

Russia (34.5%)

The Early Warning System: Predictive Governance

The portal functions as a real-time market intelligence tool.



Direct Impact: Transforming Agriculture

Empowering the 36% of the workforce in the agricultural sector.



Traditional Local Sale

Dependent on local intermediaries.

\$1,300 per ton

Cotton Export Price

+\$450 Premium

Sustained growth flowing
directly to local communities.



The Azexport Model

Direct connection to lucrative
foreign buyers.

\$1,750 per ton

Cotton Export Price

Driving Social Inclusion & the Digital Economy



The Handmade Initiative

Globalizing traditional crafts by persons with disabilities. Sharing national identity while providing sustainable, independent incomes.

Partners: Amazon & eBay

Beyond Physical: Exporting music, art, poetry, and e-books.



IT Services & Talent Export

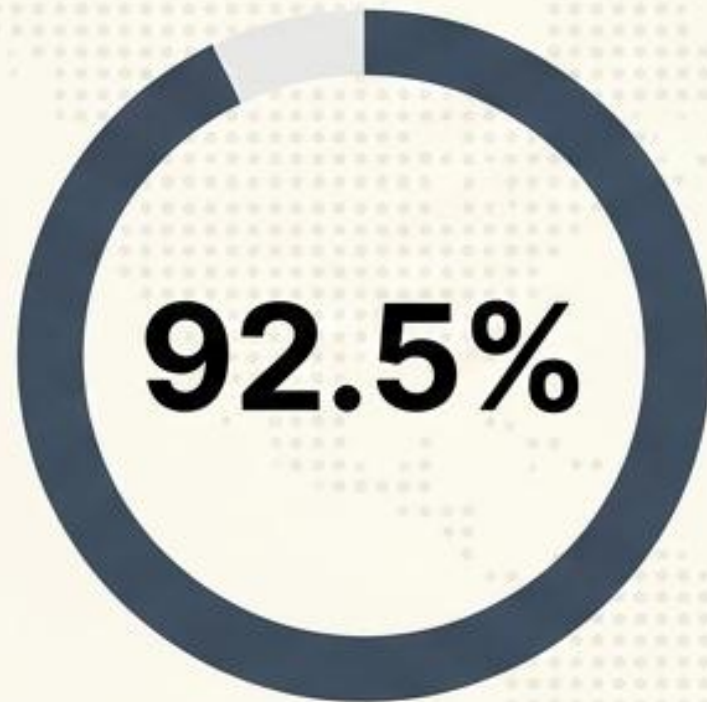
Actively branding and promoting local IT professionals, ensuring youth can compete internationally without leaving their hometowns.

Partners: Upwork, Fiverr, Toptal

Global freelance networks.

Global Validation

A proven, replicable model for digital trade transformation.



UN Global Survey

Outstanding overall score in digital and sustainable trade facilitation.



Perfect Scores

Maximum rating achieved in transparency and institutional coordination.



Regional Leader

Ranked in the top 10 for the Asia region.

The Blueprint: Officially recognized by the Organization of Turkic States as a leading national e-commerce model.

The Road Ahead

Democratizing trade, protecting markets, and empowering producers.

